

About iii annual report 2020

iii annual report 2020

About iii

iii is an artist run, community platform supporting new interdisciplinary practices linking performance, technology and the human senses. iii contributes to international developments in the field of Art, Science & Technology, drawing from a distinctive artistic school in The Netherlands which strives to balance technological innovation, theoretical reflection and human experience. iii functions both as a cultural incubator based in The Hague supporting research and creation, and as an agency connecting creators to a broad audience via a wide range of national and international partnerships.

cover image Sól Ey, Multicircular, Hosted Program, Post Paradise #20

iii's mission is to

- **inspire** people to develop their own ways of engaging with technology through art
- **share** beautiful and unique experiences connecting technology and the senses
- **discover** new forms of physicality, sociality and community in a post-digital world
- **encourage** participation and social entrepreneurship across disciplinary, geographical and cultural boundaries

Core values on which iii's program is based

international excellence, iii promotes research and creation in the field of Art, Science & Technology at the highest international level

talent development, iii offers a platform where the most dedicated new talents can jump-start their professional art practice

cultural diversity, iii promotes the participation in technological innovation from people with all backgrounds

fair pay, iii provides work that is creatively and financially rewarding, while also advocating on behalf of financially vulnerable groups

Artistic Focus: connecting performance, technology and the senses

New technologies and global mobility have radically changed society as a whole as well as how culture is produced and experienced. At iii we support the vision of creators who look beyond the boundaries of the past and who are curious about what potentials lie in the future.

Within the broader field of art and technology, since 2013 iii has pursued a distinctive artistic focus which has gained international recognition. iii focuses on creating experiences that engage with the human body and the human senses, which are attractive to audiences interested in music, visual art and theatre. This focus stems directly from the teachings of Dick Raaymakers and Frans Evers at the ArtScience Interfaculty. The school is characterised both by framing art as a vehicle for human curiosity, as well as for a creative method balancing technical innovations with conceptual thinking and sensory experience. iii expands and connects this tradition to foster new developments.

Organisational model: do it yourself but not alone

iii is an artist-run, community platform within which creatives support each other to realise their visions. Founded by a group of 12 ArtScience and Sonology graduates in 2013, the organisation consists now of over 30 creatives with a diverse range of backgrounds, ranging from internationally established professionals to fresh graduates which have distinguished themselves during their studies.

iii operates as a bottom-up organisation in which "doers decide". Individual artists develop and lead the realisation of projects with the support of a central management team. The management team provides support with tasks such as fundraising, PR, distribution and administration. This decentralised model makes it possible for iii to support a large volume of activities. It offers artists a peer community and shared resources, enabling talent and projects to grow and flourish.



Activities 2020

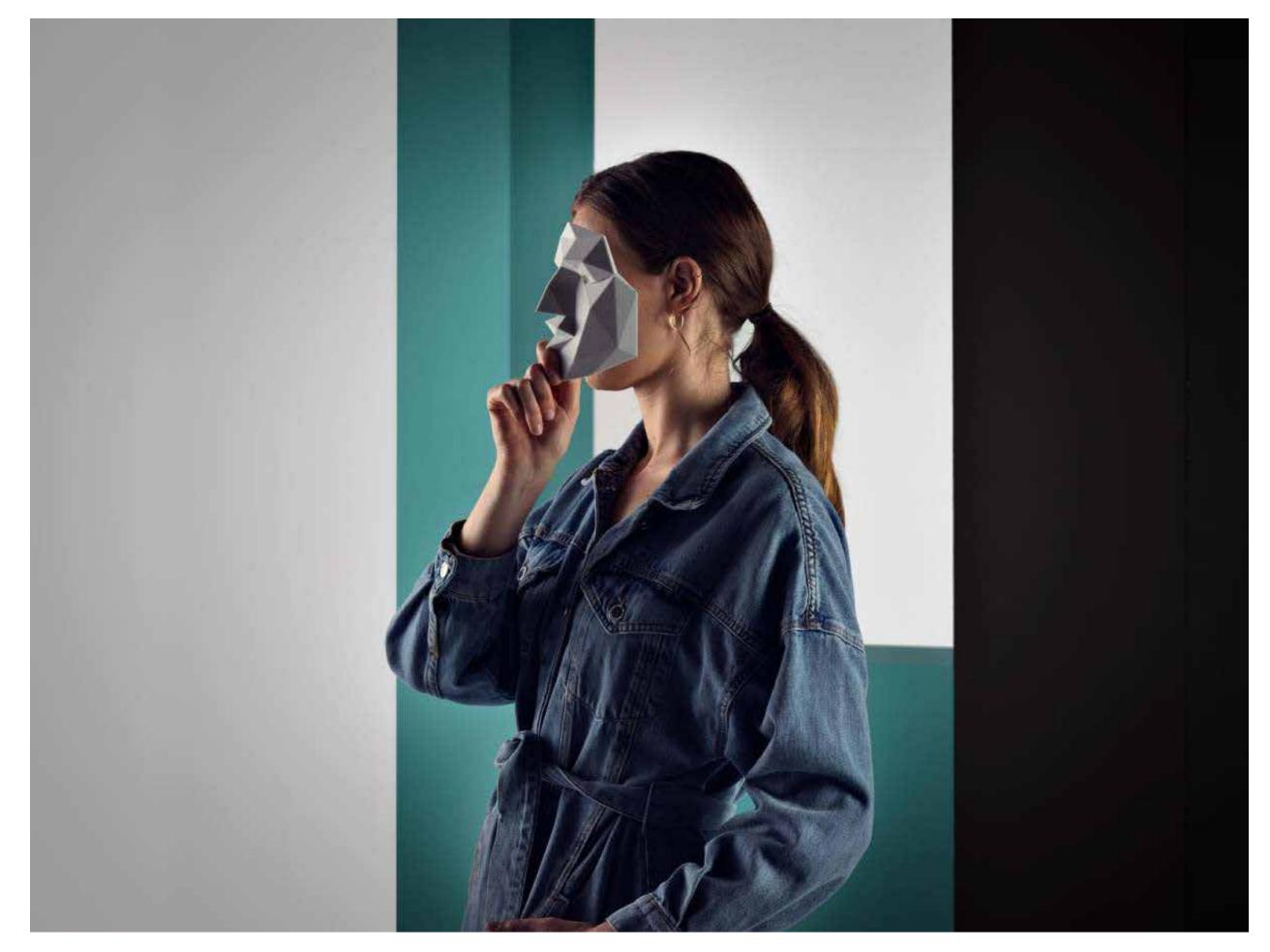
Summary

In 2020 the program of iii consisted of: an artist residency program, which supported the creation of new work by 18 artists; a public program of activities hosted by iii in The Hague counting 35 interdisciplinary performance events and workshops presenting the work of 71 artists and reaching an audience of 1664 visitors; a circulation program that reached 42 presentations with 46,390 visitors in The Netherlands and abroad. The COVID-19 pandemic also affected our program, with many activities moving to online formats.

Residencies

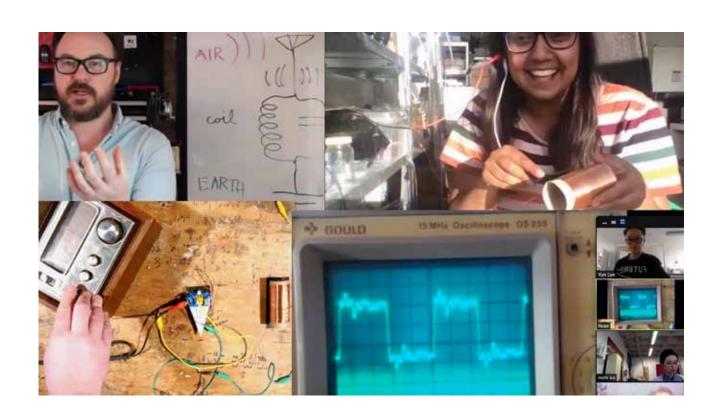
iii's residency program supports research and creation in the field of Art, Science and Technology. Artists spend a paid working period focusing on the development of new projects at iii workspace in The Hague where they are also connected to iii's community and audience. The residency program is a key component to reach our goals of international excellence and of talent development.

In 2020 the residency program hosted 9 residencies with a total of 18 participating artists. Guests were: Peter Flemming, Gabriela Prochazka, Pelle Schilling, Joana Chicau, Jesus Canuto Iglesias, Perspectives, EJtech, Andio Lai, Daan Johan. On a few occasions guests were unable to join us from abroad due to COVID-19 related travel restrictions, so we hosted their residency remotely.

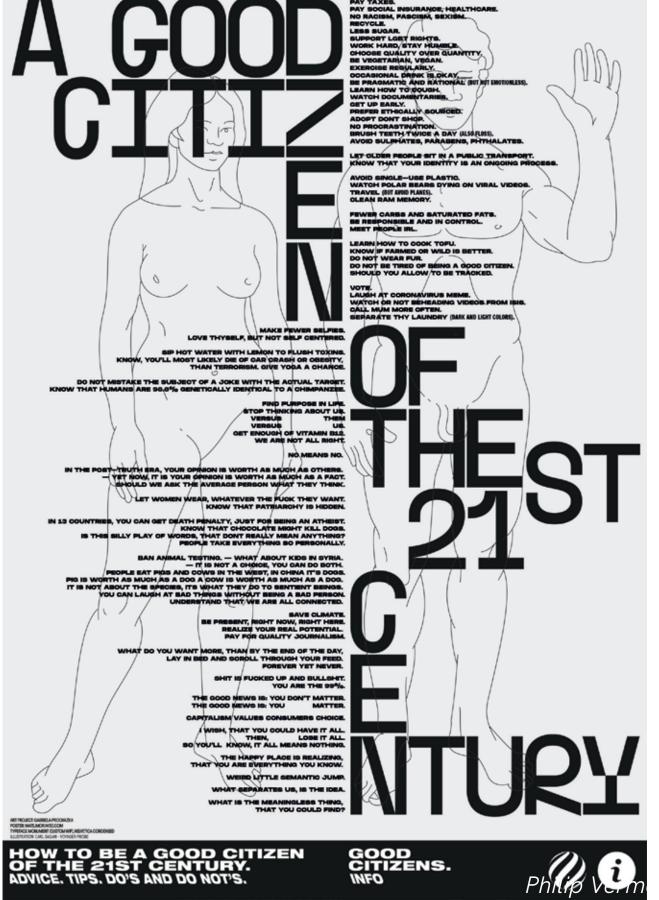


Jonathan Reus and Nicolo Merendino, Persona, Circulation Program, Dutch Design Week

Peter Flemming is an internationally established artist based in Montréal. His research interests include ad hoc architecture, intuitive physics, informal engineering, neuromimes, solar power, waste harvest, saunas. Flemming's work considers natural and technological ecologies, in site-specific projects that are resolved intuitively and experimentally. During his residency with iii Peter Flemming worked on methods to conduct remote DIY electronic workshops online, and developed and led an online Crystal Radio Workshop within iii's hosted program.



Gabriela Prochazka is a young multimedia artist based in Prague with a focus in light art. She's interested in the intersection of light design, audiovisual performances, club culture, and fine arts and collaborates internationally with musicians and sound designers. During her residency with iii Gabriela Prochazka developed a project titled "Good Citizen of the 21st Century" reflecting on the conflicting messages found on news and media on how to be a responsible person in our times.



Pelle Schilling is a young artist from Amsterdam who works with natural phenomena, chaotic processes and large machines. He is fascinated by movement and the unexpected. Through his work he shares his sense of wonder for the world around him. During his residency with iii Pelle Schilling worked on a kinetic sculpture based on a gyroscopic, self-balancing mechanism.



Joana Chicau is a graphic designer, researcher and coder, with a background in choreography and performance. She explores interferences between interface design, coding practices, information displays, choreographic thinking, embodiment and perception. During her residency with iii Joana Chicau worked with Jonathan Reus on the project "Anatomies of Intelligence" connecting live-coding performance, machine learning and historical notions of human anatomy.



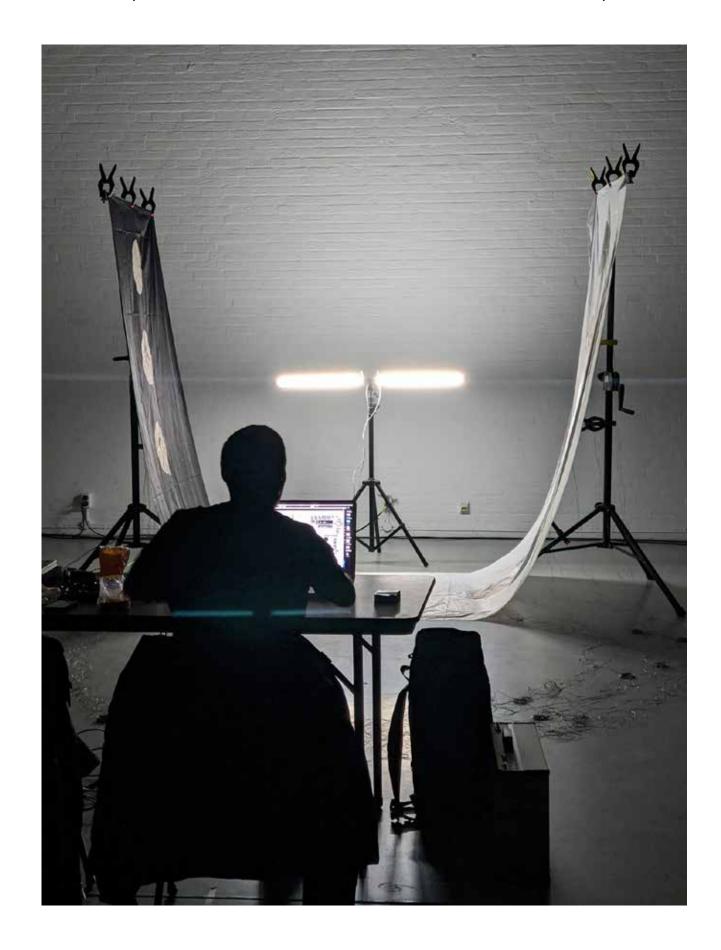
Jesus Canuto Iglesias is a fresh graduate from the Artscience Interfaculty. He creates experiences in which sound, image, architecture, material phenomena and computational processes are interlinked. During his residency at iii Jesus Canuto Iglesias worked on the project "Last Song of A Two Stroke Engine" a sound sculpture in which an obsolete and polluting two stroke internal combustion engine, which was the subject of a recent environmental ban in The Hague, plays a brass instrument.



Perspectives is an ongoing collaboration between Sol Ey (dramaturgy and self made instruments), Soyun Park (video), Riccardo J. Oliveira (percussion), Antoine Josseling (percussion), Marco Torres Lunshof (sound engineering). During the residency the group worked on the development of a theatrical performance composing with sound, light, movement and space, using self made sound and light projectors and exploring the lower thresholds of perception.



EJTECH /'eitech'/ is a poly disciplinary studio based in Budapest working with unstable media, experimental interfaces, electronic textile and augmented materials. During their residency, EJtech created a spatial sound and light installation with draped electronic textiles that function as loudspeakers, and also led an e-textiles workshop.



Andio Lai is an artist based in Hong Kong interested in making sound objects and machine art. Through the practice of media archeology, studying the history of interfaces, his works focuses on experimental instruments, human-machine interactions and play. During his residency at iii Andio Lai interviewed members of the sound-art community in The Hague on the topic of what is an 'ideal' instrument. Based on these interviews he developed an electronic instrument using physical computing that he shared in the form of a workshop.



Daan Johan is an artist who explores the technology from the past to create new instruments, often with a form of sculptural value and craftsmanship. His main focus is on creating instruments and installations with the interface as a starting point and making unique instruments for other performing artists. During his residency at iii, Daan Johan worked together with Joris Strijbos, Ji Youn Kang, Mint Park and Eelco Ottenhof. These 5 artists were invited to create a program of new compositions for a spatial array of lights and loudspeakers called "Line AV" (previously developed by Daan Johan and Joris Strijbos).





Hosted program

iii hosts a regular program of events and workshops in The Hague. Events are organised by different members of our community in collaboration with creative partners, either as recurring series as well as individual events. Workshops are coordinated by Yun Lee.

The function of this program is:

- to offer a platform where new projects can be tested before being circulated further
- to offer stimulating examples to our community
- to create a space for new encounters with low entry barriers, encouraging participation

In 2020 iii's hosted program consisted of 25 interdisciplinary events and 10 workshops, presenting the work of over 71 artists and reaching a total of 1664 visitors.

During the period in which a ban on events was in place due to COVID-19, we moved activities online, otherwise events were held according to social distancing and hygienic measures with maximum 20 seated visitors (in place of 50) allowed in our space at once. A major performance program planned in collaboration with Rewire festival in the spring of 2020 was cancelled only a few weeks before the event was scheduled to take place.

Partner organisations for hosted events and workshops included Rewire, Quartair, Hoogtij, Radio Tonka / Den Haag FM, WD4X, NL_CL and PANT (Platform Artists Netherlands Taiwan), Stichting KUBES.



5 x 5 voor 5, kunrad (Koenraad de Groot), hosted program, Intimate Open Studios #1, photo by Pieter Kers

See next page for full list of hosted events

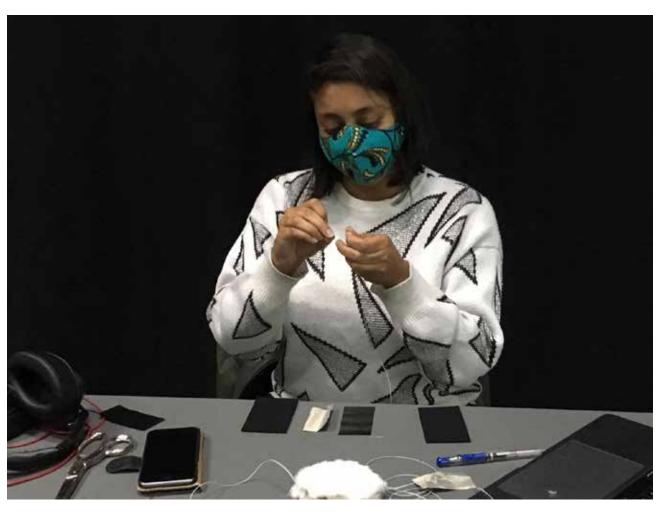
| Hosted events | | | |
|---|---|------------------|------------------------------|
| Event | artists/researchers | date | project manager/curator |
| 1 Rumoriii #1 (radio show, Radio Tonka / Den Haag FM) | Arthur Elsenaar, Bardo Frings | 5 Mar | Arthur Elsenaar |
| 2 NL_CL#1 :The Future of Music (online) | Shelly Knotts, Kofi Oduro, Rafaele Andrade, Raphael Sousa Santos, Robert van Heumen | 28 Mar. | Jonathan Reus |
| 3 Rumoriii #2 (radio show, Radio Tonka / Den Haag FM) | Arthur Elsenaar, Jesus Canuto Iglesias | 2 Apr | Arthur Elsenaar |
| 4 No Patent Pending #39 at Rewire (Cancelled) | Edwin van der Heide, Gabriela Prochazka, Mariska de Groot, Ji Youn Kang, Pelle Schilling, Jesus Canuto Iglesias | 04 April | Matteo Marangoni |
| 5 PANT Public #2 (online) | Kuangyi Ku, Shengwen Lo, Yenting Lo, Yun Lee | 19 Apr. | Wen Chin Fu |
| 6 Rumoriii #3 (radio show, Radio Tonka / Den Haag FM) | Arthur Elsenaar, Peter Flemming | 7 May | Arthur Elsenaar |
| 7 NL_CL#2:Flesh (online) | Naoto Hieda, Joana Chicau & Jonathan Reus, Angeliki Diakrousi | 24 May | Jonathan Reus |
| 8 Post-Paradise #20 (online) | Daniil Pilchen, Sol Ey, Joao Ceitil | 06 June | Maya Verlaak |
| 9 Matters of Being #1 - Ordinary Sounds (physical) | (Alvin Lucier, Viola Rusche, Hauke Harder) | 07 June | Nele Brokelmaan |
| 10 Should I stay or Should I go exhibition (online) | Matteo Marangoni, Daniel Siegersma, Davide Tidoni, Wen Chin Fu | 29 May - 01 Sep. | Matteo Marangoni |
| 11 Should I stay or Should I go Hoogtiij performance (online) | Matteo Marangoni, Davide Tidoni | 29 May | Matteo Marangoni |
| 12 Rumoriii #4 (radio show, Radio Tonka / Den Haag FM) | Arthur Elsenaar, Wen Chin Fu, Matteo Marangoni | 5 Mar | Arthur Elsenaar |
| 13 Should I stay or Should I go workshop (online) | Wen Chin Fu | 10 June | Matteo Marangoni |
| 14 Raw Dates #1 | Raoul van der weide, Johan van Kreij ,Sean Bell, Lena G. Nilsson | 02 Sept. | wen chin Fu ,Riccardo Marogn |
| 15 Matters of Being #2 | Toshie Takeuchi, Jasper Kuipers, Matteo Marangoni | 13 Sept. | Nele Brokelmaan |
| 16 Post Paradise #21 | Ethan Braun, Harry Golden, Lam Lai | 26 Sept. | Maya Verlaak |
| 17 Raw Dates #2 | Stephanie Pan, Naomie Pieter, Gonçalo Almeida and Astrid van der Velde | 02 Oct. | wen chin Fu ,Riccardo Marogn |
| 18 PANT Public #3 | Cian Yu Bai , Karel van Laere , Che-sheng Wu , Yung-tuan Ku | 18 Oct. | wen chin Fu |
| 19 No Patent Pending #40 | Inga Huld Hàkonardòttir, Yann Leguay, Perspectives, Andio Lai, Mihalis Shammas | 24 Oct. | Matteo Marangoni |
| 20 Rumoriii #2.1 (radio show, Radio Tonka / Den Haag FM | Arthur Elsenaar , Philip Vermeulen | 03 Nov. | Arthur Elsenaar |
| 21 Algo-Rhythm Dance Workout | Harold Luya, Jobi | 08 Nov. | Jonathan Reus |
| 22 NL_CL #3 The Algorave | Timo Hoogland, Saskia Freeke | 22 Nov. | Jonathan Reus |
| No Patent Pending #41 | Daan Johan, Joris Strijbos, Ji Youn Kang, Philip Vermeulen, Mint Park and Rotor | 28 Nov. | Matteo Marangoni |
| 24 Rumoriii #2.2 (radio show, Radio Tonka/Den Haag FM) | Arthur Elsenaar, Mariska de Groot | 03 Dec. | Arthur Elsenaar |
| 25 Front Row presents: Indoor Rooms # 6 | Gabey Tjon A Tham | 06 Dec. | Gabey Tjon A Tham |

See next page for full list of hosted workshops

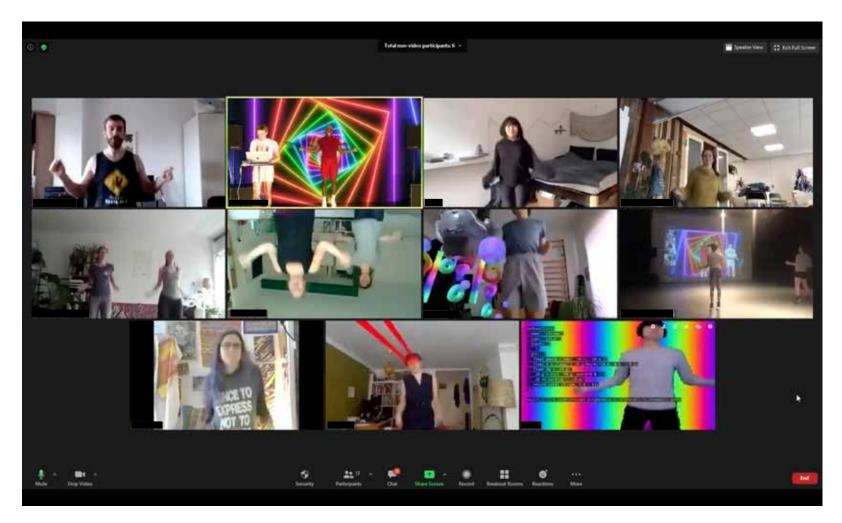
| Hosted workshops | Age group | place, city | Date | Facilitator/project manager |
|--|-----------|------------------------------------|---------------|--|
| 1 Dutch for Artists with Marieke de Koning | 18-55 | iii workspace , The Hague (online) | March to June | Yun Lee |
| 2 Online Crystal Radio workshop with Peter Flemming | 18-55 | iii workspace , The Hague (online) | 16-17 May | Yun Lee |
| 3 Creative Coding workshop | 18-55 | iii workspace , The Hague (online) | 13 June | Yun Lee/Sohrab Motabar |
| 4 Graphite Synthesizer Workshop | 18-55 | iii workspace , The Hague (online) | 20 July | Yun Lee/Dewi de Vree |
| 5 Sound Explores Workshop | 18-55 | iii workspace, The Hague(online) | 16-17 Oct. | KUBES Foundation/Nina Essendrop |
| 6 Skinterface workshop with EJTech | 18-55 | iii workspace, The Hague | 31 Oct. | EJTech/Yun Lee |
| 7 Artist Survival Guide | 18-55 | iii workspace, The Hague(online) | 14-15 Oct. | Marije Baalman, Matteo Marangoni, Dieter Vandoren, Yun Lee/ Yun Lee |
| 8 Live Coding 101/2 day workshop | 18-55 | iii workspace, The Hague | 21-22 Nov. | Saskia Freeke, Timo Hoogland/ Jonathan Reus |
| 9 Creative Coding II : Interactive audio-visual coding | 18-55 | iii workspace, The Hague | 27-29 Nov. | Sohrab Motabar , Jeyong Jung/ Yun Lee |
| 10 Quick and Dirty DIY synth workshop | 18-55 | iii workspace, The Hague (online) | 5 Dec. | Andio Lai / Yun Lee |



Graphite Synthesizer Workshop with Dewi De Vree, Hosted Program



Skinterface Workshop with EJTECH: An introduction to electronic textiles, Hosted Program



Algo-Rhythm Dance Workout with Harold Luya and Jobi, Hosted Program



iii Agency (Circulation Program)

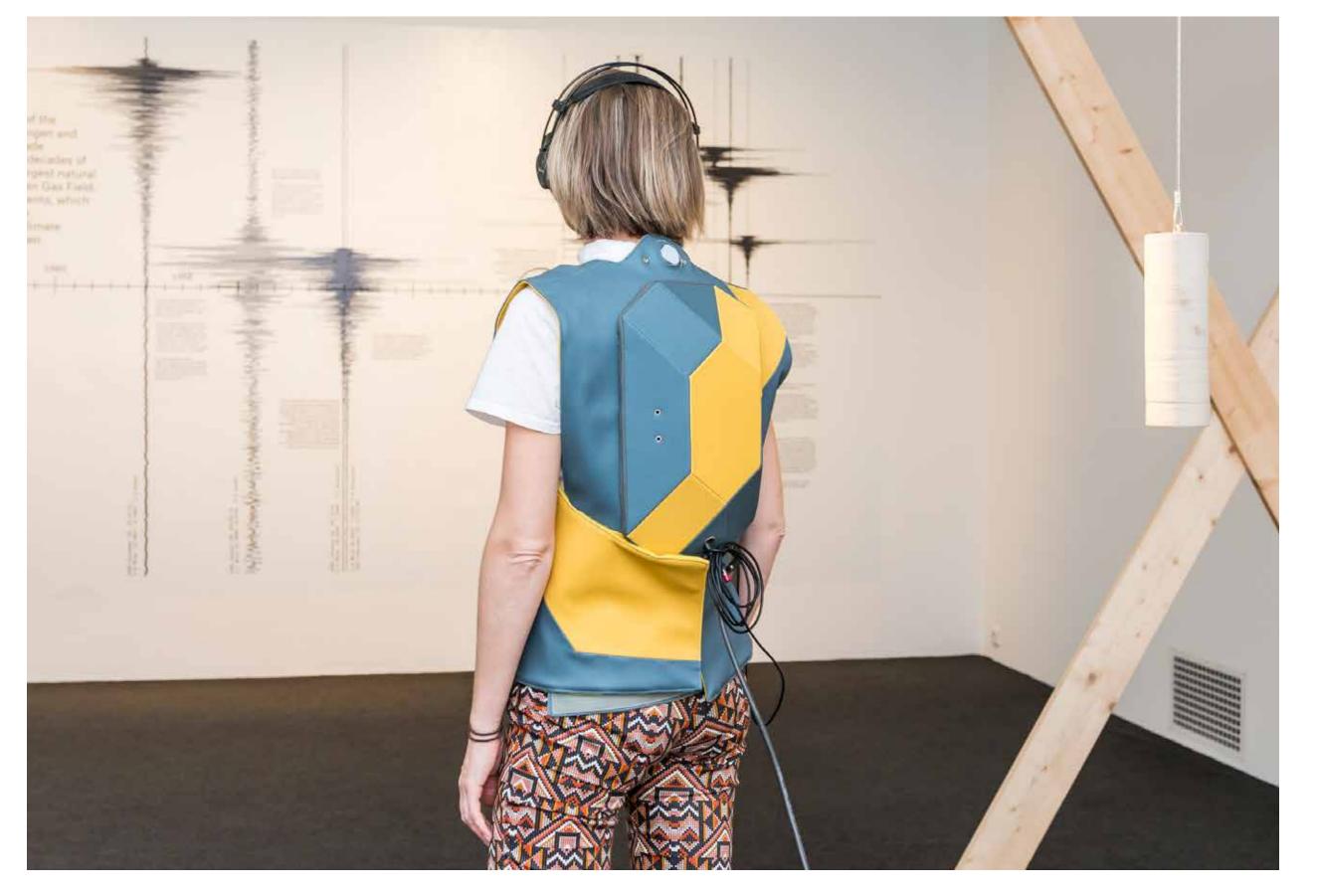
iii's agency supports the (inter)national circulation of artists. It connects artists with presenting organisations (festivals, cultural centres) across the Netherlands and abroad. It achieves this by developing and maintaining an (inter) national partner network, through online PR activities and by mediating between artists and presenting organisations. To presenting organisations the agency offers connection to new talent, curatorial expertise and possibilities for coproductions. To artists, the agency offers the opportunity to increase their income and reach a broader audience.

In 2020 the circulation program of iii reached 42 presentations for a total audience reach of 46,390. This is a result comparable to 2019 (pre-pandemic), although many of the presentations were online and did not generate comparable income.

Notable achievements by iii members in 2020 include Philip Vermeulen's nomination for a Gouden Kalf award at the Netherlands Film Festival for More Moiré², and Jonathan Reus and Sissel Marie Ton's honorary mention at Prix Ars Electronica for The Intimate Earthquake Archive.

Presentations were held among others at Muziekgebouw aan 't IJ, Fiber Festival, Stedelijk Museum (Amsterdam), Grey Space in The Middle (Den Haag), V2_ (Rotterdam), IMPAKT (Utrecht), Dutch Design Week (Eindhoven), Museo Nacional Centro de Arte Reina Sofia (Marid, ES), Media Culture Fast Forward (VRT, Belgium), Sonic Ecology Conference (Hong Kong).

See pages 14-16 for full list of circulation events



The Intimate Earthquake Archive, Ars Electronica Exhibition 2020, © Otto Saxinger

| Circulation Netherlands | | | | |
|--|--------------------------------|-----------------------------|---|---|
| Event | type of event | Date | iii artist(s) name(s) | Place, city |
| Philip Vermeulen on "Ampersands" at W139 | exhibition | 22 Nov. 2019 – 12 Jan. 2020 | Philip Vermeulen | W139, Amsterdam |
| Jonathan Reus at Words &Music Festival | exhibition | 11-12 Jan. | Jonathan Reus | Muziekgebouw aan 't IJ, Amsterdam |
| 3 Yun Ingrid Lee on "Ampersands" at W139 | performance | 12 Jan. | Yun Lee | W139, Amsterdam |
| 4 TLLLLLLT at de Volkskrant Beeldende Kunst Prijs exhibition | exhibition | 01 Feb- 22 Mar. | Philip Vermeulen | Stedelijk Museum Schiedam, Schiedam |
| 5 02022020.SPACE | performance | 02 Feb. | Wen CHin Fu and Yolanda Uriz | 02022020.SPACE |
| 6 Sonic Acts Academy at Stedelijk Museum Amsterdam | exhibition | 21-23 Feb. | Philip Vermeulen | Sonic Acts Stedelijk Amsterdam |
| 7 Sentinels Performance night and exhibition | performance/exhibition | 28 Feb 03 Mar. | Jonathan Reus | See Lab, Scheveningen |
| 8 Kelderfest | performance | 29 Feb. | Mariska de Groot | Deventer |
| 9 Jonathan Reus at Verso: On the Tips of Our Tongues | online performance | 26 Apr. | Jonathan Reus | Online |
| 0 Jonathan Reus at Creative Coding Utrecht "10 minute live coding challenge | online performance + interview | 19 May | Jonathan Reus | Online |
| 1 Marije Baalman at Creative Coding Utrecht "10 minute live coding challenge | online performance + interview | 30 Jun. | Marije Baalman | Online |
| 2 Komorebi Larva Kit for Into The Great Wide Openn | online | 29 July-9 Aug | Matteo Marangoni and Dieter Vandoren | online |
| 3 Talk & Performance by Philip Vermeulen | Artist talk | 6 Sept. | Philip Vermeulen | Willem Twee, art space in Den Bosch |
| 4 Philip Vermeulen Mreeee Series at Optie B | exhibition | 11-27 Sept. | Philip Vermeulen | Optie B, Den Haag |
| 5 The Intimate Earthquake Archive at FIBER Festival | exhibiion | 24-27 Sept. | Jonathan Reus and Sissel Marie Tonn | FIBER Festival, Amsterdam |
| 6 Yun Lee at De Helena for Hoogtij #62 | performance | 25 Sept. | Yun Lee | De Helena, Den Haag |
| 7 Philip Vermeulen at Netherlands Film Festival | exhibition | 25 Sept 01 Oct. | Philip Vermeulen | Post, Utrecht |
| 8 Yun Lee Rokolectiv interval of attention | performance | 30 Sept. | Yun Lee | Grey Space in The Middle, Den Haag |
| 9 Maya Verlaak CD release with Another Timbre | online | 01-31 Oct. | Maya Verlaak | Online |
| The Reading Room #36 "Can Europeans Read?" | Artist talk | 01 Oct. | Jonathan Reus, Sissel Marie Tonn and Flora Reznik | Page Not Found, Den Haag |
| 1 The Intimate Earthquake Archive at Warming Up Festival | exhibition | 12-22 Oct. | Jonathan Reus and Sissel Marie Tonn | Tolhuistuin, Amsterdam |
| Persona DDW2020 | exhibition | 17-25 Oct. | Jonathan Reus and Nicolo Merendino | Dutch Design week |
| Jonathan Reus in Future Traditions of Music , Forecast Forum Public Presentation | Artist talk | 31 Oct. | Jonathan Reus | Online |
| 4 Anatomies of Intelligence | performance(online) | 1-2 Dec. | Jonathan Reus and Joana Chicau | Armunia, Anghiari Dance Hub |
| 5 Autumn Quanta V: Vanishing Points | performance | 12 Dec. | Dieter Vandoren | Kunstkapel, Prinses Irenestraat 19, Amsterdam |

| Circulation Abroad | | | | |
|--|----------------------|---------------------|--|--|
| Event | type of event | Date | iii artist(s) name(s) | Place,city,country |
| 1 Our World-The World to Come exhibition | exhibition | 24 Jan. | Yun Lee | 16 Nicholson Street, Glasgow UK |
| 2 Digiup 2020 | Performance | 20 Feb. | Jeroen Uyttendaele | Arenberg, Antwerpen BE |
| 3 Maya Verlaak at Freesound Series | performance | 28 Feb. | Maya Verlaak | The Music Gallery, Toronto CA |
| 4 Faculty of Senses | lecture | 28 Feb. | Marije Baalman | Kommunal Kunst ok Teknik, Copenhagen DK |
| 5 Uit het donker | exhibition | februari | Mariska de Groot | Warande, Turnhout |
| 6 Maziterido at Sonora Festival | Exhibition | 09-12 Mar. | Yolanda Uriz | Madrid, ES |
| 7 The Machine is Learning @ ICLI | Performance | 09-11 Mar. | Marije Baalman | Norwegian University of Science and Technology, Trondhelm NO |
| 8 Mapping the question of mapping @ ICLI | Lecture | 09-11 Mar. | Marije Baalman | Norwegian University of Science and Technology, Trondhelm NO |
| 9 Sensory Cartographies Artist Talk at Sussex Humanities Lab | artist talk | 01 Jun. | Jonathan Reus | Online |
| 10 Audiosfera exhibition | exhibition | 14 Oct 11 Jan. 2021 | Yolanda Uriz, Wen Chin Fu, Marije Baalman and Matteo Marangoni | Museo Nacional Centro de Arte Reina Sofia, Marid ES |
| 11 Cyberart award | exhibition | 9 Sept12 Sept. | Jonathan Reus and Sissel Marie Tonn | Arts Electronica, Linz, Austria |
| 12 Audio Art Festival present Post Paradise #22 | performance (online) | 22 Nov. | Maya Verlaak, Jo Caimo and Paul Norman | Krakow, Poland |
| 13 Wen Chin Fu at Sonic Ecology conference | artist talk (online) | 4 Dec. | Wen Chin Fu | Hong Kong |
| 14 Matteo Marangoni at Media Culture Fast Forward | artist talk (online) | 16 Dec. | Matteo Marangoni | Brussel, Belgium |

| | Circulation Workshops | Age group | Place | Date | Facilitator |
|---|---|-----------|---|---------------|----------------|
| 1 | INCLUSIVE EXTENSIONS shifting Borders | 18-55 | IMPAKT/New Emergences. Het Hof van Cartesius, Utrecht | 08-22 Jan. | Marije Baalman |
| 2 | Mapping My Mapping work session at V2 | 18-55 | V2_, Rotterdam, but moved Online | 15-26 May | Marije Baalman |
| 3 | Rewire/The Hague Performance art workshop | 12-18 | International school , Den Haag | 20 Oct 9 Nov. | Yun |

Audience composition, communication and online reach

The program of iii reaches audiences of all ages and backgrounds who are curious to make new experiences and are interested in art, music, theatre and technology.

Via the circulation program iii partners with a broad network of presenting organisations connecting the work of iii's community to a broad and diverse audience.

The program of events hosted by iii in The Hague functions as an incubator to test new ideas. It reaches an audience consisting mainly of professional creatives and students. Hosted workshops also reach children, adolescents and amateur artists.

iii communicates its activities via its own digital channels (see table below), publishes high quality documentation of its activities and commissions interviews with guest residents on the art blog Jegens & Tevens. In 2020 we also commissioned a flyer and a series of stickers designed by Marton Kabai.

Partners

iii's program was realised in collaboration with these partners:

Creative partners hosted program: Quartair, Hoogtij, WD4X, NL_CL and PANT (Platform Artists Netherlands Taiwan)

Residency partners: Overtoon (Brussels), Lydgalleriet (Bergen), bb15 (Linz), CMHK (Hong Kong)

Talent Development: Royal Art Academy, ArtScience Interfaculty, Institute of Sonology

Presentation partners in The Netherlands: Rewire Festival (The Hague)

Presentation partners abroad: Audio Art Festival (Krakow)

Education partners: International School (The Hague), V2_ (Rotterdam), Impakt (Utrecht), Stichting KUBES

Media partners: We Are Public, Jegens & Tevens, Radio Tonka / Den Haag FM

Funding partners: Stroom Den Haag, Gemeente Den Haag, Creative Industries Fund NL, Performing Arts Fund NL, Creative Europe

| | iii online audience reach 2020 | |
|----------|------------------------------------|--------|
| | | 12002 |
| <u>а</u> | website unique visitors | 13803 |
| b | website page views | 45540 |
| С | newsletter subscribers | 1046 |
| d | newsletter issues | 7 |
| е | newsletter total opens | 1511 |
| f | Total online reach (a+e) | 15314 |
| g | Facebook page followers | 2,481 |
| h | Facebook page total post reach | 79362 |
| j | Instagram followers | 2007 |
| j | Instagram post reach | 83938 |
| k | Vimeo total video plays | 3185 |
| | Anchor FM total plays | 81 |
| m | Total social media reach (h+j+k+i) | 166566 |



Organisation 2020

iii workspace

Since 2017 iii has been developing a new workspace in The Hague. It is located at Willem Dreespark 312, next to Moerwijk train station, within the cultural incubator WD4X founded in collaboration with Stroom Den Haag and the Municipality of The Hague. iii workspace hosts the majority of public events organised by iii in The Hague.

The workspace provides 560 m2 of production facilities. It is especially designed for artists with a hybrid practice. It includes spaces for personal workstations, a tool workshop, a sound studio and a 200 m2 project space suitable for large scale projects, rehearsals and public events.

The workspace is shared between 16 iii workspace members, who contribute to the development and costs of the space. The workspace is also made available to iii guest residents. The project space is available for short term rental for projects.

In 2020 iii made the following investments in the workspace: a 5000 lumen video projector, 50 foldable chairs and foldable tables. We also received from STEIM an inventory of audio and power cables for the project space as well as general purpose furniture, as part of STEIM's dissolvement.

In 2020 iii workspace members were: Farah Raman, Gabey Tjon a Tham, Graham Flett, Kay Churcher, Koenraad de Groot, Mariska de Groot, Maria Oosterveen, Matteo Marangoni, Riccardo Marogna, Stelios Manousakis, Stephanie Pan, Teun Verkerk, Tivon Rice, Wen Chin Fu, Dmitry Gelfand, Darina Zurkova, Rafaele Andrade, Mihalis Shammas.

Organisation

iii is an artist association registered as a non-profit legal person. The organisation has 3 statutory bodies: the members assembly, an executive board and a supervisory board. The members assembly meets on a monthly basis, it selects new members, it elects the members of the two boards and it proposes, reviews and selects projects for iii's program. The executive board is in charge of daily operations and reports both to the members assembly and the supervisory board. The supervisory board advises the organisation and guarantees that it functions according to its statutory purposes. Supervisory board members do not receive compensation for their role.

The executive board was composed of Matteo Marangoni (Chairman), Marije Baalman (Treasurer) and Wen Chin Fu (Secretary).

The supervisory board consisted of: Klaas Koetje (Chairman), Evelina Domnitch, Nico Feragnoli, Olga Mink, Paul Koek, Jorgen Karskens (joined 2020).

iii members in 2020 were: Maya Verlaak, Yun Lee, Philip Vermeulen, Marije Baalman, Yolanda Uriz, Wen Chin Fu, Dewi de Vree, Jeroen Uyttendaele, Jonathan Reus, Mariska de Groot, Lars Kynde, Matteo Marangoni and Dieter Vandoren. The executive board was assisted by a team consisting of: Yun Lee (education), Kay Churcher (production, hosted events and residencies), Sophia Bulgakova (PR intern), Satoshi Shiraishi (website development), Pieter Kers (photography). Anastasia Loginova (agency distribution) and Lauren Jetty (communication) joined the team in the Spring of 2020.

A professionalisation trajectory was carried out in 2020 with the support of the Creative Industries Fund NL. In the context of this trajectory we prepared the plan for iii for the period 2021-2024, which has obtained the support of The Municipality of The Hague and the Creative Industries Fund NL. This has allowed iii to transition from a project and program based organisation to a structurally supported organisation.



Finance annual report 2020

Finance

Summary

The total costs in 2020 were €152.482, the total income €151.550.

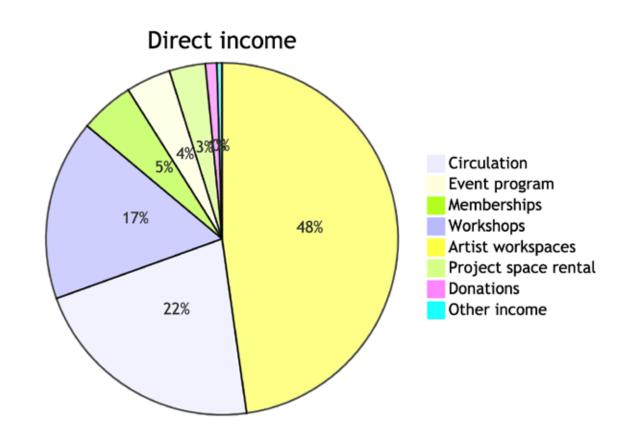
Due to COVID-19 we had a drop in income from our hosted performance program (-32%) and circulation program (-75%). Our workshop program performed very well with more than ten times the income compared to 2019. Total subsidy income in 2020 was €116.860, up from €62.000 in 2019. Our largest subsidy income was from Gemeente Den Haag, Culturele Projecten, for the annual program. Other sources were Creative Industries Fund NL (the remainder of the 2019 annual program, and a professionalisation subsidy), and Performing Arts Fund NL, from whom we received a SKIP subsidy. In the Fall, we started a multi-year European project, with partners Overtoon, bb15 and Lydgalleriet, supported by Creative Europe. We also received a subsidy from Stroom Den Haag.

| | 2020 | 2019 |
|-----------------------------------|---------|---------|
| Total income | 121.550 | 157.789 |
| Used reservation for program 2020 | 30.000 | |
| Total costs | 152.482 | 123.660 |
| Reservation for program 2020 | | 30.000 |
| Net result | -933 | 4.129 |

Direct income

The workshop income was more than ten-fold the amount from 2019. The COVID-19 crisis impacted our public event program, with ca. one-third less income from tickets and a decrease in donations. Circulation/coproductions saw a large decrease of 75%, due to travel restrictions and larger venues and festivals canceling their program.

We received a rent refund for the months May to December from WD4X (who in turn received this from the Gemeente Den Haag), which we forwarded to our workspace members to refund their rent payments.



| | 2020 | 2019 |
|------------------------------------|------------------|--------|
| Membership contributions | 1.720 | 1.883 |
| Tickets | 1.428 | 2.127 |
| Workshop participation | 5.753 | 562 |
| Donations | 363 | 928 |
| Circulation/coproductions | 7.541 | 30.300 |
| Other income | 164 | 2.895 |
| Artist workspaces Rent discount | 25.530 -8.961 | 25.900 |
| Project space rental | 1.150 | 1.195 |
| TOTAL | 34.690 | 65.790 |



iii sticker, Marton Kabai, Rubber Chicken Arias

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Finance annual report 2020

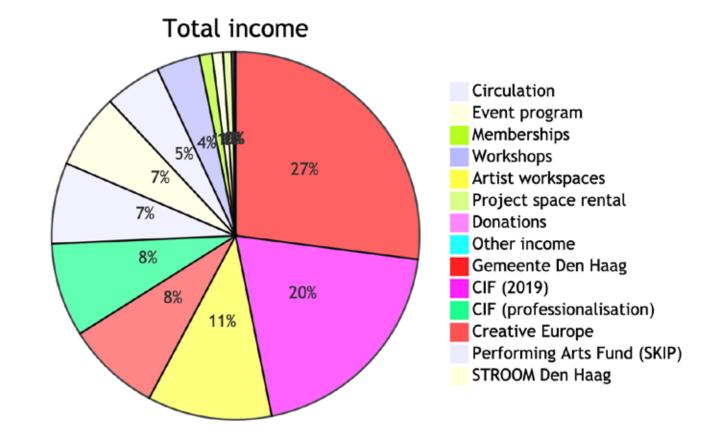
Subsidies

Our program in 2020 was funded from the following sources:

- Gemeente Den Haag Culturele Projecten, annual program.
- Creative Industries Fund NL, the remainder of our shifted 2019 annual program budget for the first half of 2020.
- Creative Europe Oscillations project: in september 2020 we started a multi year collaboration with partner organisations Overtoon (Brussels, BE), bb15 (Linz, AT) and Lydgalleriet (Bergen, NO). The remainder of this grant is put on the balance for the coming years.
- Performing Arts Fund NL: SKIP subsidy to support hosted events in our program in the series: NL_CL, No Patent Pending, Raw Dates and Post Paradise.
- STROOM: PRO kunstprogramma subsidy for the first half of 2020.

Special subsidy:

 Creative Industry Fund NL - professionalisation: this was a special grant for development of our organisation through coaching.



| | 2020 | 2019 |
|---|------------------|--------|
| Gemeente Den Haag Culturele Projecten (2019 Broedplaatsen) | 41.000 | 12.000 |
| Creative Industries Fund NL (CIF) - annual program 2019 - professionalisering | 30.000 12.500 | 60.000 |
| Creative Europe | 12.544 | - |
| Performing Arts Fund NL SKIP regulation | 10.816 | - |
| STROOM Den Haag | 10.000 | 20.000 |
| TOTAL SUBSIDIES | 116.860 | 92.000 |
| Subsidy destined for program 2020 | | 30.000 |
| TOTAL used for program in year | 116.860 | 62.000 |



iii sticker, Marton Kabai, Sonified Carrots

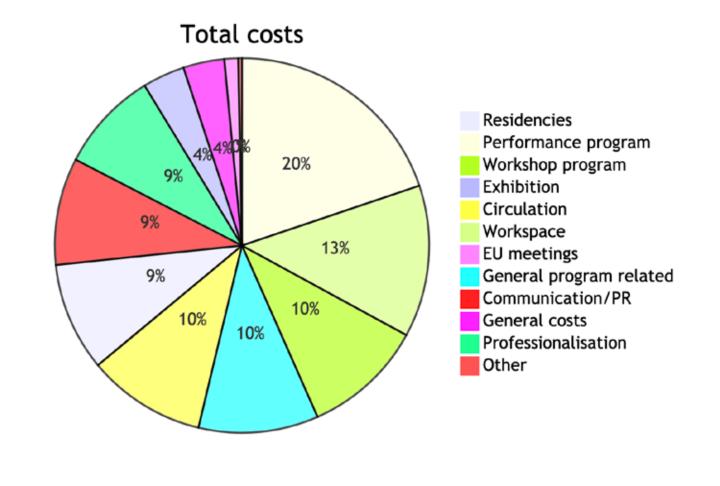
Finance annual report 2020

Expenses

| | 2020 | 2019 |
|---------------------------------|-------------------|---------|
| Residencies | 14.285 | 10.703 |
| Hosted event program | 30.223 | 19.106 |
| Hosted workshop program | 15.939 | 5.395 |
| Exhibition | 5.562 | - |
| Circulation / coproductions | 15.608 | 33.179 |
| Workspace Rent discount | 30.240 -10.243 | 32.439 |
| European project meetings | 1.836 | - |
| General program related costs | 15.782 | 18.576 |
| Communication / PR | 14.096 | - |
| General costs | 5.404 | 4.261 |
| Professionalisation | 13.275 | - |
| Payment differences and setoffs | 85 | |
| Non-reclaimable VAT | 390 | |
| TOTAL | 152.482 | 123.660 |

In 2020 Communication/PR is specified separately, which was included in the General program related costs in 2019. For the European project we are responsible for the communication of the whole project, including the design of a new website: <u>oscillations.eu</u>.

The majority of the income from agency/circulation is paid as artist fees directly to the participating artists. We made an investment in hiring an agency coordinator to make connections to curators of other institutions and festivals.



| | 2020 | 2019 |
|--|--------------------------|-------------------------|
| Total personnel costs Of which fees for artists* | 109.284 <i>49.485</i> | 71.993 <i>46.555</i> |
| Total Material costs | 43.198 | 51.409 |



iii sticker, Marton Kabai, Techno Tennis Ball Machine

^{*}Fees for artists to present artistic work, facilitate workshops, per diems, curate events, and moderate events.



Covid-19 annual report 2020

COVID-19

In 2020 also our program was affected by the COVID-19 pandemic. The approach followed by iii has been to continue as many activities as possible, finding creative solutions to carry out the activities within the recommended safety guidelines and regulations. We considered it crucial to support the financial and mental well being of our community by continuing our program, while taking all necessary measures to contain the spread of COVID-19. During the period in which a ban on public activities was in place, between March and May, we moved our public activities online. Our workspace remained accessible to residents and members with additional hygienic measures. Three programmed international guest residents were not able to travel to The Netherlands and we hosted their residencies remotely, through online meeting channels. Several larger presentations, including with Rewire festival, were cancelled. Creative solutions that we found to continue our activities included shipping electronic kits and tools to the homes of DIY electronics workshop participants. We developed the new format of Intimate Open Studios inviting multiple groups of 5 people at a time to experience new physical, intimate and multisensory artworks at iii workspace. We also created a new project called PIY (perform it yourself) scores, in which we commissioned composers to make simple instructions for performances that people could realise in their own home. The exhibition Should I Stay or Should I Go, which was planned to be presented at the gallery Quartair, was turned into an online exhibition, for which we created a dedicated website (stay-go.nl). During the pandemic we have seen a strong response from our community which indicates that these efforts met an important need.



Wen Chin Fu, Nederlandse Gastronomie Inburgeringsexamen, Workshop, Hosted Program, Should I Stay or Should I go, online exhibition, stay-go.nl

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